**Page ID**:**x.x Design Thinking Page**

**Primary Content**

**Title**

Enter the **page title** here (REQUIRED).

**Design Thinking**

**Intro**

Enter the **intro** here (REQUIRED).

Design thinking is a user-centered way of thinking, in which we seek to understand the user and define problems to create alternative solutions that might not be obvious at the beginning of a project.

Design thinking helps us:

* Observe and develop empathy with the target user.
* Reframe a problem in human-centered ways, creating many ideas to inform the solution, as well as adopt a collaborative approach to prototyping and getting feedback from end users.

**Excerpt**

Understand the user and reframe problems in a human-centered way to design better solutions.